WHAT MIGHT BE: USING COLLABORATIVE ARTS-BASED METHODS IN SOCIAL SCIENCE RESEARCH

Public participation in transitions Webinar

Lorna Heaton September 30, 2021

PLAN

Unpacking the title:

- I) Arts-based research (research-creation)
- 2) Collaborative methods in social sciences

$$1 + 2 = 3$$

• 3) Commonalities and some examples to inspire



CREATIVE ENQUIRY (RESEARCH-CREATION)

Not so much "new" as newly recognized

Variety of terminology

Research-creation (Chapman & Sawchuk 2012) - accent on research and creation are articulated to one another and mutually constitutive

A form of INTERVENTION, not art for art's sake



DIFFERENT ARTICULATIONS

- Artistic practice as research creation as research
- Arts as means for enabling exploration of a lived reality (psychology, art therapy questions of identity, subjectivities ex social work). research-from-creation
- Creative presentations of research

Presence of several categories simultaneously – example: Vero Leduc « C'est tombé dans l'oreille d'une Sourde » (It fell on deaf ears) https://vimeo.com/221637869



THE POTENTIAL

Research-creation has a strong potential as a form of intervention precisely due to its often experimental, processual nature. Generating situated forms of knowledge, combined with new ways of developing and disseminating that knowledge, research-creation helps reveal different contexts and methods for cultural analysis. (Chapman and Sawchuk 2012)

Other ways of knowing (experiential), attention to nonlinear, nonanalytic thought and experience

Transformative experiences

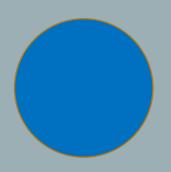


AND FOR SOCIAL GOALS OR COMMUNITY ACTION?

Insights into "what matters", "what is interesting", the complexities of an evolving situation

Materiality can help orient social relations, makes things tangible - heightens visibility

Facilitates playfulness and the acknowledgement of multiple perspectives



COLLABORATIVE/PARTICIPATORY METHODS

Cooperative enquiry – research with and for people rather than on them (Peter Reason, 1995)

A mindset rather than a method or series of methods

Accent on producing knowledge through community dialogue, education, raising consciousness, mobilizing for action. This implies paying attention to needs, demands and critiques as they are formulated "on the ground"



TRANSFORMATIVE PRAXIS (Fals-Borda, 1991)

Shared ownership and community analysis of issues with an orientation towards action (devising solutions to pressing community issues) (Reason & Bradbury, 2006)

Helping people to "name," and, consequently, to change their world (Beder, 1991)

A GROUP PROCESS

Sharing experiences, perspectives helps turn isolated opinions into a springboard for collective reasoning

Giving visibility to experiential, presentational and practical ways of knowing. The knowledge produced is socially heard, legitimized and becomes part of a group's collective knowledge

Collective empowerment: greater awareness of both the sociocultural realities that shape lives and communities, and their capacity to transform that reality



WHEN ARTS-BASED METHODS MEET COLLABORATIVE RESEARCH

"Arts-based and collaboration forms of research are particularly suited to working with participants who may not respond to the more verbal methods of survey forms, interviews and focus groups. While working with arts-based collaborative inquiry does not necessarily change the power differentials between researchers and participants, many observers have noted the potential of these methods for ethical relationships and social change" (Laimputtong and Rumbold, 2008, p. 3)



STRENGTHS ...

Arts-based approaches provide opportunities to conduct research that liberates voice and embraces a pluralist community of inquiry (Bradbury & Reason, 2008). This type of work provides "an organizing system that informs by eroding predeterminations, un-naming categories, and swamping the pretense of objectivity" (Rolling, 2010, p. 108).

Holistic and transdisciplinary – appropriate for complex problems

Emotionally and politically evocative

.... AND CHALLENGES

Relations of authority/power – who is leading, accountability and responsibility

Iterative, fuzzy process requires tolerance for uncertainty, openness to discovery, possibly even changing the research focus

Assessing the research — Is there fit between methods and question ?; social significance — does it produce new knowledge, is it transformative? ;To what extent are aesthetic criteria important?



MIXING AND MATCHING MEDIA/MEANS

Stages of the research process:

- Initial to uncover problems or determine priorities,
- Body of project to gather data (accent on content,) increase awareness (accent on process and empowerment)
- Dissemination public performances, exhibitions, dissemination on TikTok, etc.

Media used

- Visual photography and Photovoice, collage, drawing, sculpting, etc.
- Sound radio, music
- Text poetry, fiction or fictionalizing
- Performance dance, theatre, poetry slams....

THE BIG RETHINK – CHANGE MANAGEMENT IN A UNIVERSITY FACULTY (U.K.)



https://blogs.lse.ac.uk/impactofsocialsciences/2013/08/16/bournemouths-big-rethink-project/



PHOTOVOICE: WHAT DOES YOUR GARDEN MEAN TO YOU? (CANADA)

https://www.youtube.com/watch?v=TDM5pYMZLjs



When I miss my brother and sidec I feel

loneliness, so tigo to my garden and

ensor gordening."

Photogopher Khorge Bohodur Roll / Country: Bruton/Alapel / Garden: Morole:



MAGNIFICENT RUBBISH (BELGIUM) SARA COEMANS, KU LEUVEN

SETTING UP COLLABORATION

INVENTARISATION: walking exercises (photowalks, soundwalks, artefact walks)

CREATION: collaborative upcycling with materials from the neighborhood

DISSEMINATION: an exposition

EVALUATION

"a feeling of recognition.. of 'look, all these people just come here to see us, because we participated in this project"











Photo credits: Aleksander Antonijevic, 2019

THE RADICAL HOPE PROJECT (GALLAGHER AND COLLABORATORS)

...what we perceive may be transformed if the way we pay attention changes.

(Isabelle Stengers, 2008, p 5.)

• civic engagement - who am I, relative to others, and what compels me to act upon my world



CONCLUSION – THE POTENTIAL

The appeal of arts-based research results from the capacity of the arts to

"...promote autonomy, raise awareness, activate the senses, express the complex feeling-based aspects of social life, illuminate the complexity and sometimes paradox of lived experience, jar us into seeing and thinking differently, and transform consciousness through evoking empathy and resonance" ((Chilton and Leavy (2020 p. 601)).

Critical arts-based research makes intentional use of imagination. It is a performative research methodology that is structured on the notion of possibility, the *what might be*, of a research tradition that is postcolonial, pluralistic, ethical, and transformative in positive ways (Finley, 2017 p. 561)

THANK YOU!

lorna.heaton@umontreal.ca



